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© 2025 KVP BODY UG
(HAFTUNGSBESCHRÄNKT)

wooliiie

Product Catalog

2025



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Handcrafted Quality



At Wooliie, we believe that exceptional products begin with purpose – a purpose rooted in care, craftsmanship, and a reverence for nature. We are a one-of-a-kind premium brand devoted to offering your customers more than just products – we deliver pieces of enduring quality, born from tradition and made to last.

Our curated collection includes handmade toys, balls, mats, caves, sweaters, vests, and blankets – each created to harmonize style, comfort, and durability. Every item is 100% handmade by skilled artisans, using only the finest materials: 100% virgin wool, 100% finest Merino wool, and 100% botanical dye.

Rooted in heritage and reimagined for today's world, our products reflect the perfect union of traditional artistry and modern living. The accompanying price sheet outlines our complete product range and wholesale pricing, carefully curated to bring exceptional value to both your business and your customers.

By partnering with Wooliie, you're not just stocking a collection – you're aligning with a movement. One that honors sustainability, celebrates authenticity, and shares a deep love for nature and quality without compromise.

@WOOLIEE_



100% VIRGIN WOOL TOYS & BALLS

handmade from 100% finest virgin wool without any dyes - hypoallergenic, non-toxic, and perfect for sensitive skin

WHOLESALE PRICES
STARTING AT



6 € INCL. VAT

Elevated Offerings

AS SEEN IN
VOGUE

Choosing toys made from 100% virgin wool means choosing the highest standard in purity, safety, and sustainability. Unlike synthetic alternatives, our undyed wool retains its natural lanolin – a substance known for its antibacterial and self-cleaning properties – making these toys not only safer but easier to maintain. Free from microplastics, harsh chemicals, and artificial dyes, they reflect a conscious choice to bring nature indoors in its purest form. By offering these in your store, you invite customers to embrace a better kind of play – one that honors craftsmanship, cares for the planet, and

nurtures the health of every pet who interacts with them. We use only non-mulesing, ethically sourced wool that meets the Responsible Wool Standard (RWS) and GOTS certification criteria, ensuring animal welfare, sustainable land management, and traceable supply chains. Every product reflects our commitment to sustainability, animal welfare, and exceptional quality control.

 DOG FRIENDLY PRODUCT
 CAT FRIENDLY PRODUCT

BEST SELLERS



8.00 € - 9.50 €

ENDLESS KNOT
BRAIDED ROPE

MSRP: SMALL 16 € | LARGE 19 €
SKU #002



6.50 € - 8.00 €

UNALOME
ROPE BALL

MSRP: SMALL 13 € | LARGE 16 €
SKU #001



6.00 € - 7.00 €

ALL-SEEING EYE
BALL

MSRP: SMALL 12 € | LARGE 14 €
SKU #003





8.00 € - 9.50 €

KARMA FRISBEE

MSRP: SMALL 16 € | LARGE 19 €
SKU #004



8.00 € - 9.50 €

TRIQUETRA STICK

MSRP: SMALL 16 € | LARGE 19 €
SKU #005



8.00 € - 9.50 €

SEED OF LIFE STAR

MSRP: SMALL 16 € | LARGE 19 €
SKU #006



8.00 € - 9.50 €

LIFE AFTER DEATH DUMBBELL

MSRP: SMALL 16 € | LARGE 19 €
SKU #007



BUILT STRONG



8.00 € - 9.50 €

ALCHEMY LIFE & DEATH RING

MSRP: SMALL 16 € | LARGE 19 €
SKU #009



8.00 € - 9.50 €

ALCHEMY CREATION INFINITY RING

MSRP: SMALL 16 € | LARGE 19 €
SKU #008



6.50 € - 8.00 €

ALCHEMY ELEMENTS BONE

MSRP: SMALL 13 € | LARGE 16 €
SKU #010



SEE OUR TOYS IN USE
WITH VERIFIED CUSTOMERS

6 € - 7 € INCL. VAT

CHAKRA 100% VIRGIN WOOL BALLS

MSRP: SMALL 12 € | LARGE 14 €

Circumference: SMALL 18.5cm
LARGE 22.5cm



THIRD-EYE

SKU #012



HEART

SKU #014



SACRAL

SKU #016



CROWN

SKU #011



THROAT

SKU #013



SOLAR PLEXUS

SKU #015



ROOT

SKU #017

6 € - 7 € INCL. VAT

MANTRA 100% VIRGIN WOOL BALLS

MSRP: SMALL 12 € | LARGE 14 €

Circumference: SMALL 18.5cm
LARGE 22.5cm



SHAM

SKU #019



YAM

SKU #021



VAM

SKU #023



OM

SKU #018



HAM

SKU #020



RAM

SKU #022





LAM

SKU #024

6.50 € INCL. VAT

100% VIRGIN WOOL BALLS

MSRP: 13 €  

Circumference: 17cm



LOTUS

SKU #025



BUTTERFLY

SKU #026



CHO KU REI

SKU #027



GUNELVE

SKU #028



BEE

SKU #029



OUROBOROS

SKU #030



DWENNIMMEN

SKU #031



YIN YANG

SKU #032



AYA

SKU #033



BEAUTY

SKU #034

100% VIRGIN WOOL CRATE MAT

handcrafted from 100% finest virgin wool without any chemicals or dyes - non-toxic, hypoallergenic, and temperature regulating

WHOLESALE PRICES
STARTING AT

95 € INCL. VAT



Refined Retreat

Choosing our crate mats means bringing timeless craftsmanship into modern pet living. Handmade and handsewn using ancestral techniques, each mat is crafted from layers of 100% virgin wool, felted, cut, and intricately stitched by skilled artisans. Offered in mirrored pairs of light and dark tones, they offer harmonious balance while naturally regulating temperature and resisting bacteria thanks to the wool's lanolin-rich fibers. Free from synthetics and harsh chemicals, these mats reflect a commitment to purity, sustainability, and artistry - refining every pet's retreat with heritage and comfort.



SKU #035

X-SMALL 95 € | MSRP: 155 €
30CM X 46CM

SMALL 115 € | MSRP: 175 €
46CM X 61CM

MEDIUM 135 € | MSRP: 205 €
53CM X 76CM

LARGE 165 € | MSRP: 245 €
61CM X 91CM

****MADE-TO-ORDER WITH AN
AVERAGE LEAD TIME OF 6-8 WEEKS**

****MOQ - 5 pairs (same or mixed sizes)**

****Custom design available upon request
MOQ - 10 pairs (same or mixed sizes)**

ALL PRICES INCLUDE VAT WHERE APPLICABLE



100% VIRGIN WOOL MATS

handcrafted from 100% finest virgin wool without any chemicals or dyes - non-toxic, hypoallergenic, and temperature regulating

WHOLESALE PRICES
STARTING AT

69 € INCL. VAT

CHAKRA



73 € - 89 €

SMALL 73 € | MSRP: 173 €
MEDIUM 73 € | MSRP: 194 €
LARGE 82 € | MSRP: 216 €
X-LARGE 89 € | MSRP: 237 €



SKU #036

PHASES OF THE MOON



69 € - 85 €

SMALL 69 € | MSRP: 162 €
MEDIUM 69 € | MSRP: 184 €
LARGE 77 € | MSRP: 205 €
X-LARGE 85 € | MSRP: 226 €

SKU #037

ZODIAC



72 € - 88 €

SMALL 72 € | MSRP: 167 €
MEDIUM 72 € | MSRP: 189 €
LARGE 81 € | MSRP: 210 €
X-LARGE 88 € | MSRP: 232 €

SKU #038

**ADJUSTABLE COTTON STRAP INCLUDED WITH EVERY MAT

**MADE-TO-ORDER WITH AN AVERAGE LEAD TIME OF 6-8 WEEKS

SMALL: 35cm x 50cm
MEDIUM: 55cm x 75cm
LARGE: 65cm x 95cm
X-LARGE: 80cm x 110cm

**CUSTOM SIZING AVAILABLE

ALL PRICES INCLUDE VAT WHERE APPLICABLE

COTTON CANVAS TRAVEL BAG

25 € INCL. VAT

MSRP: 50 €
SKU #039

Bag Height: 34cm
Bag Width: 20cm
Bag Depth: 55cm
Outside Pocket Width: 25cm
Strap Height: 36cm
Total Height: 70cm

**Label customization available upon request
(MOQ - 20 pieces)



Product Features - Heavy-duty 100% cotton canvas - Double-layer base - Handles that have been tested to hold heavy weight - Reinforced flat canvas bottom - Overlapped and double-stitched seams so they won't break - High-quality YKK zippers used throughout - Top zip closure with a two-way zipper for easy accessibility - Large outside pocket with zippers on each side for easy accessibility of essentials and easy storage of large, rolled items, such as a Wooliie handmade 100% virgin wool mat - Spacious interior with large inside zip pocket - Handmade all-natural leather label



OMBRÉ CAVE

45 € INCL. VAT

MSRP: 70 €
SKU #040

Circumference:
132cm x 132cm

Hole Opening:
20cm x 20cm

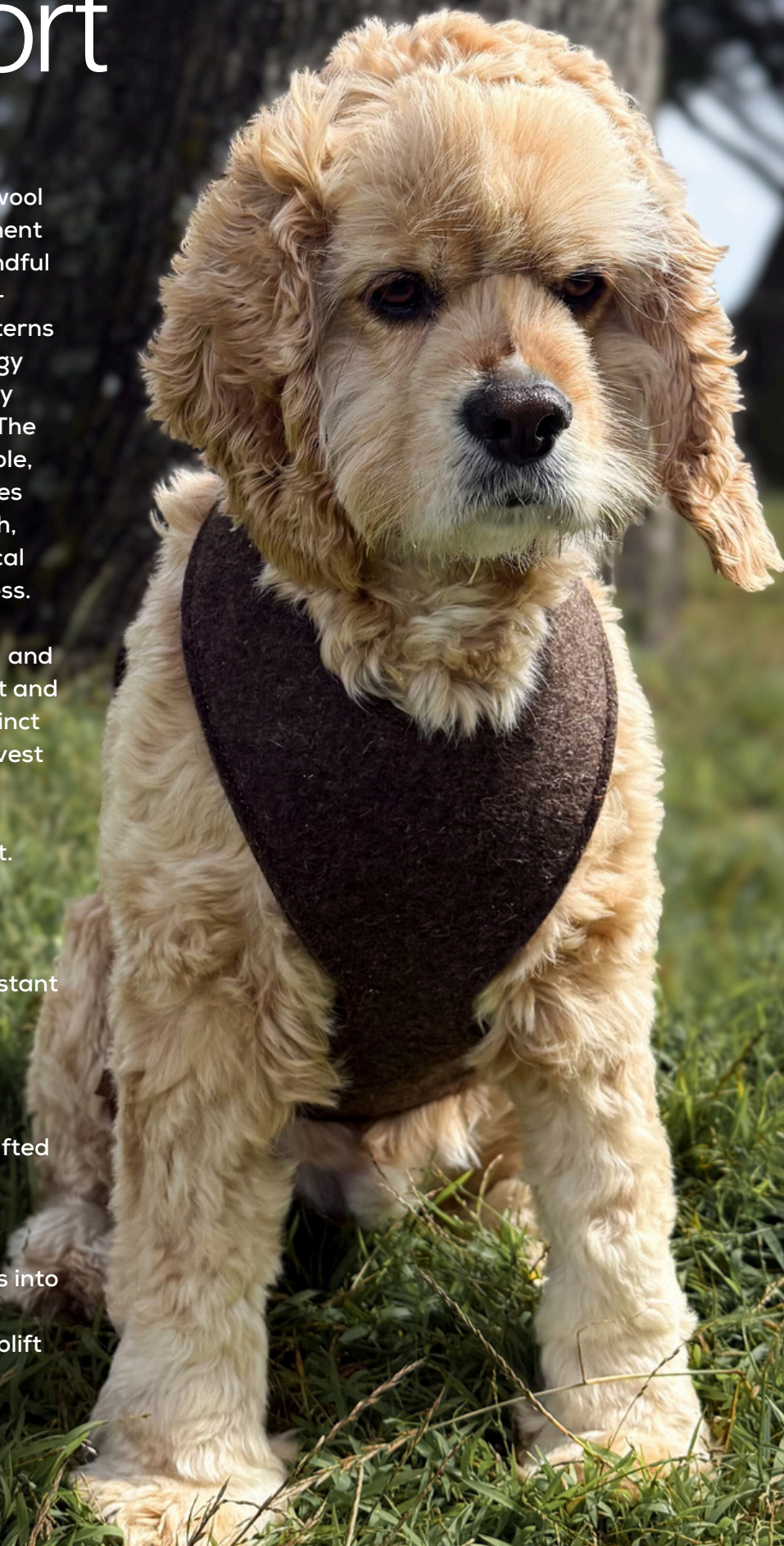


Natural Support

Crafted from 100% virgin wool felt, our vests are a testament to skilled artisanship and mindful design. Each piece is hand-needleknitted with symbolic patterns that embody positive energy and intention, making every vest uniquely meaningful. The naturally flexible, breathable, and insulating wool provides gentle support and warmth, offering benefits for physical therapy and overall wellness.

Available in two sizes (S/M and L/XL), two wool tones (light and dark), and a variety of distinct needlework designs, each vest features adjustable quick-release buckles for a customized, comfortable fit. The eco-friendly, hypoallergenic material is temperature-regulating, moisture-wicking, and resistant to dirt, water, and odors - ensuring lasting comfort through every season.

Rooted in heritage and crafted without synthetic fibers or dyes, these vests combine timeless tradition, sustainability, and wellness into a durable garment that is designed to support and uplift both body and spirit.



100% VIRGIN WOOL VESTS

The vest connects at the chest and back with leather straps and quick-release buckles, providing adjustability and ensuring a precise fit. Crafted in pure wool and finished with supple leather and solid brass hardware, it is built to endure many years of serviceability.

SMALL/MEDIUM 85 € | MSRP: 145 €

Back Length: 32cm

Back Width: 25cm

Suitable for Breeds: Australian Shepherd, Beagle, Border Collie, Cocker Spaniel, Poodle, Husky, Vizsla, and other companions of similar form

Weighing 10–20 kg, with a mid-length body and deep chest

LARGE/X-LARGE 95 € | MSRP: 155 €

Back Length: 38.75cm

Back Width: 30cm

Suitable for Breeds: Labrador, Golden Retriever, German Shepherd, Boxer, Ridgeback, Pointer, Weimaraner, and other companions of similar form

Weighing 20–45 kg, with a long body and deep chest

****MADE-TO-ORDER WITH AN AVERAGE LEAD TIME OF 6-8 WEEKS**

****MOQ - 10 pieces (mixed sizes, wool tones, and designs)**

UNITED



SKU #041

GRATEFUL



SKU #042

HAPPY



SKU #043

CONSCIOUS



SKU #044

LUMINOUS



SKU #045

FAITHFUL



SKU #046

Merino Wool Reimagined

Our hand-loomed 100% Merino wool sweaters are a testament to thoughtful design and natural integrity.

Sourced from the finest sustainable sheep farms in rural Asia, we use only certified non-mulesing virgin Merino wool – rich in lanolin and naturally temperature-regulating, making it perfect for all seasons.

Each piece is handcrafted in the Himalayas using centuries-old wool-processing techniques, offering unmatched softness, comfort, and authentic beauty.

Free from synthetic fibers and allergenic dyes, our sweaters are either undyed or hand-dyed exclusively with 100% plant-based dyes that are biodegradable, non-toxic, and non-allergenic. We choose plant dye over synthetic alternatives to avoid harmful chemicals and to protect both skin and the environment.

Packaging? A 100% cotton canvas dust bag. Tags? Sewn by hand with Merino wool thread. Plastic, toxic buttons and fasteners? None. Chosen for safety and comfort. It's these small details that create a product that feels as good as it looks – and leaves a lighter footprint behind.

Every sweater is not only beautiful but also circular by design: easy to repair, easy to recycle, and easy on the planet. Every detail reflects our devotion to sustainability, quality, and craftsmanship.



HAND-LOOMED
MERINO WOOL
SWEATERS

23.75 € - 34.75 €

ALL PRICES INCLUDE VAT WHERE APPLICABLE

XXX-SMALL 23.75 € | MSRP: 42 €
XX-SMALL 24.25 € | MSRP: 45 €
X-SMALL 24.75 € | MSRP: 50 €
SMALL 27.25 € | MSRP: 54 €
MEDIUM 29.75 € | MSRP: 59 €
LARGE 32.25 € | MSRP: 64 €
X-LARGE 34.75 € | MSRP: 69 €

**Handmade cotton canvas dust bag
included with every sweater

**MADE-TO-ORDER WITH AN
AVERAGE LEAD TIME OF 6-8 WEEKS



SIZE	COLLAR LENGTH	BODY LENGTH	TOTAL LENGTH	BODY WIDTH
XXX-SMALL	10cm	28cm	36cm	14cm
XX-SMALL	10cm	33cm	42cm	17cm
X-SMALL	11cm	38cm	49cm	20cm
SMALL	12cm	44cm	55cm	22.5cm
MEDIUM	16cm	45cm	61cm	25cm
LARGE	16cm	51cm	67cm	27.5cm
X-LARGE	17cm	57cm	74cm	30.5cm



100% FINEST MERINO WOOL SWEATERS

100% NATURAL BOTANICAL DYE

CABLE KNIT "RIFT"
TIE-DYE DESIGN

**Option to eliminate leg cuff



NATURAL RIFT

Undyed

SKU #047



ROSE RIFT

Plant Dye: Rose Petals

SKU #048



GOLD RIFT

Plant Dye: Padamchal

SKU #049



INDIGO RIFT

Plant Dye: Indigo Flowers

SKU #050



SAND RIFT

Plant Dye: Padamchal, Ferrous

SKU #051

100% FINEST MERINO WOOL SWEATERS

100% NATURAL BOTANICAL DYE

PLAIN KNIT "VIBE"
TIE-DYE DESIGN

**Option to eliminate leg cuff



NATURAL VIBE

Undyed

SKU #052



ROSE VIBE

Plant Dye: Rose Petals

SKU #053



GOLD VIBE

Plant Dye: Padamchal

SKU #054



INDIGO VIBE

Plant Dye: Indigo Flowers

SKU #055



SAND VIBE

Plant Dye: Padamchal, Ferrous

SKU #056



hand-loomed from 100% finest Merino wool
and hand-dyed with 100% botanical dye -
temperature-regulating, hypoallergenic,
and perfect for sensitive skin

WHOLESALE PRICES
STARTING AT

70 € INCL. VAT

NATURA

100% CROWN MERINO WOOL BLANKETS HAND-DYED WITH BOTANICALS

A key focus of our research has been working with leading international experts to refine the use of botanical dyes on Merino wool. Our goal: to develop natural dyeing methods that are stable, colorfast, and consistent. The result is NATURA - our signature collection of 100% pure, naturally dyed Merino wool yarns.

Available in eight elegant dye patterns across four carefully curated colors, each skein of NATURA is hand-selected, hand-spun, and botanically hand-dyed by skilled artisans.

As the foundation of our luxurious handmade Merino wool line, NATURA represents the highest standard of environmental integrity and artisanal excellence.



HAND-LOOMED MERINO WOOL BLANKETS

70 € - 115 €INCL. VAT



STANDARD BED BLANKET 70 € | MSRP: 115 €
375 grams | 107cm x 132 cm

LARGE LAP BLANKET 115 € | MSRP: 205 €
525 grams | 100cm x 165 cm

ALL PRICES INCLUDE VAT WHERE APPLICABLE

**Custom sizing available upon request
(MOQ - 20 pieces)

**MADE-TO-ORDER WITH AN AVERAGE LEAD
TIME OF 6-8 WEEKS

**Handmade cotton canvas dust bag backpack
included with every blanket

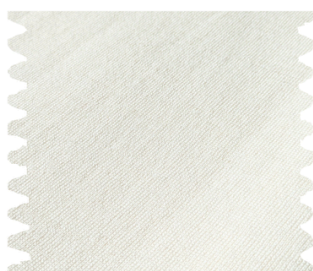


Made from Mulesing-Free Wool



ECO FRIENDLY
PRODUCTS

Colors that have a [°] symbol in our NATURA color range indicate pure, undyed Merino wool in its truest form - pollutant-free and biodegradable. These colors represent the ultimate in sustainable luxury yarns, offering benefits that are kind to both skin and the planet. They reflect the raw, natural beauty of Merino wool, showcasing the creamy white tones of the sheep's coat. Due to the natural tonal variations of undyed fiber used from yarn marked with a [°] symbol, slight color differences may occur between batches.



[°] NATURAL
SKU #057



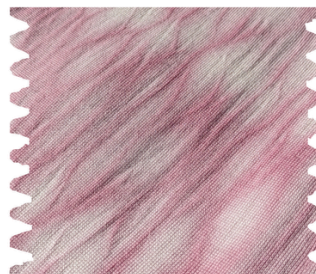
GOLD SHIBORI
SKU #058



GOLD RAIN
SKU #059



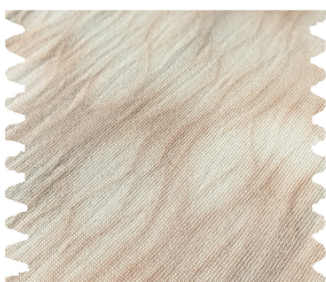
ROSE SHIBORI
SKU #060



ROSE RAIN
SKU #061



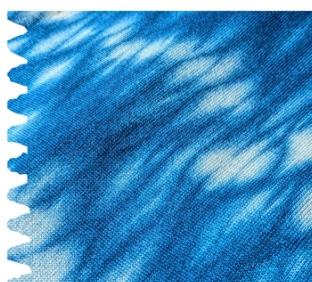
SAND SHIBORI
SKU #062



SAND RAIN
SKU #063



INDIGO SHIBORI
SKU #064



INDIGO RAIN
SKU #065



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WAREHOUSES - CALIFORNIA, USA | WINTERBERG, GERMANY | KATHMANDU, NEPAL

