



GILDED GOODS

# BOTANICA CASHMERE

Natura

100% Crown Cashmere  
Naturally Dyed





# NATURA

2/26Nm 100% Crown Cashmere / 12gg 1end

CEYLON PL-22037





# NATURA

2/26Nm 100% Crown Cashmere



1

2

3

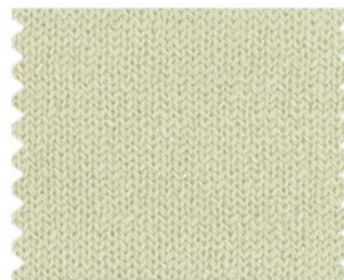
A



PALLID  
PL-22001



ESPELETIA  
PL-22043



MENTHA  
PL-22019

B



RUMICE  
PL-22002



EDERA  
PL-22003



GINEPRO  
PL-22020

C



CAMPETRIS  
PL-22042



ALLIUM  
PL-22004



JUNIPERUS  
PL-22022





# NATURA

2/26Nm 100% Crown Cashmere



4

5

6

A



SYLVATICA  
PL-22044



PICEA  
PL-22050

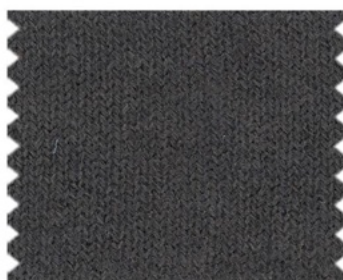


KALMIA  
PL-22041

B



CIPOLLA  
PL-22006



SEQUOIA  
PL-22051



MARMOUR  
PL-22053

C



CALENDULA  
PL-22005

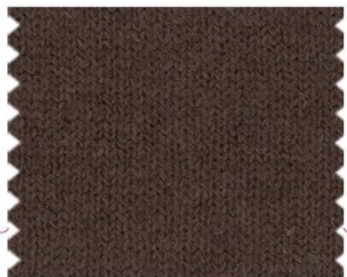


CARBO  
PL-22052

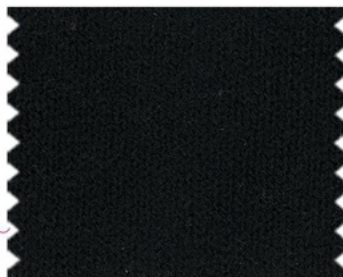


FERRUM  
PL-22054

D



ROBBIA  
PL-22017



RHEUM  
PL-22036



LAPIDES  
PL-22055



# NATURA

2/26Nm 100% Crown Cashmere



7

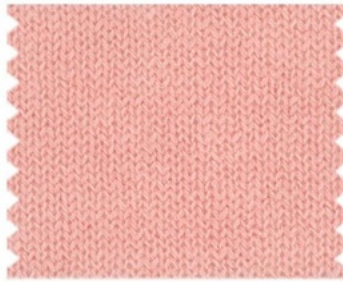
8

9

A



CORTEX  
PL-22047



PAEONIA  
PL-22045



BETULA  
PL-22016

B



HELLEBORUS  
PL-22048



FORSYTHIA  
PL-22014



RUDBECKIA  
PL-22011

C



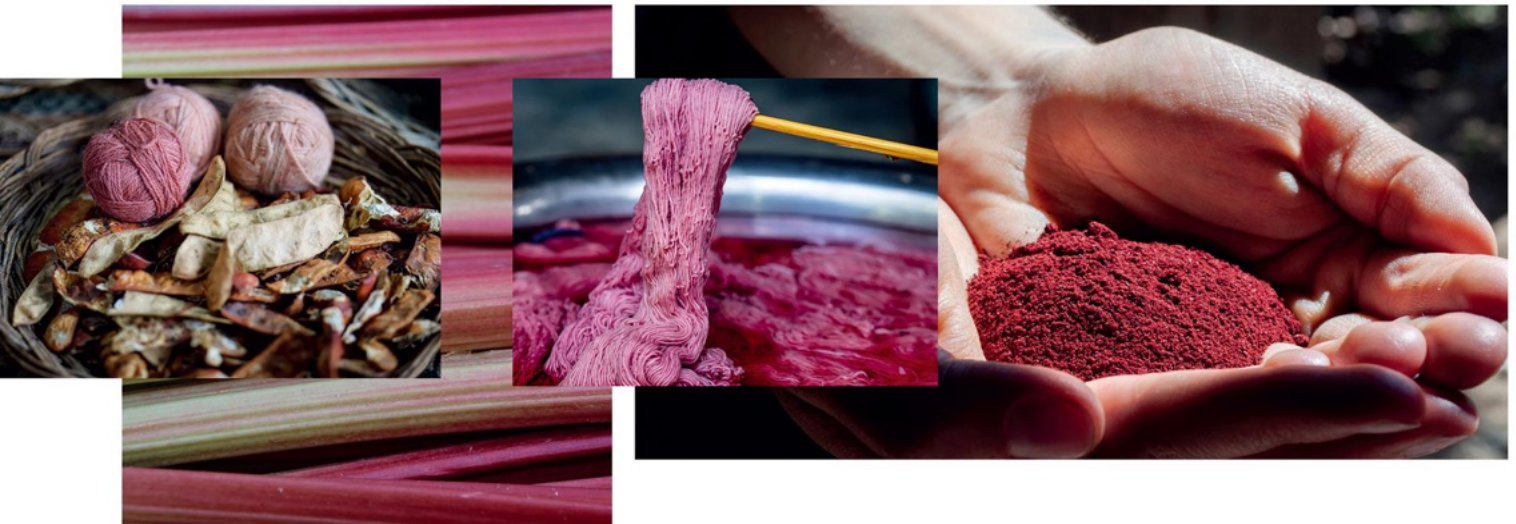
QUERCUS  
PL-22049



COCCINEA  
PL-22046



PHYLLOS  
PL-22018





# BOTANICA CASHMERE

SUSTAINABILITY IS CENTRAL TO GUILDED GOODS, GUIDING OUR PRODUCTION AND PRACTICES. AWARE OF FASHION'S IMPACT, WE'RE COMMITTED TO REDUCING HARM WHILE PRESERVING THE LUXURY OF OUR PREMIUM NATURAL FIBERS.

**BOTANICA CASHMERE** is our purest, most sustainable yarn in our collection, botanically dyed for unmatched subtlety and depth – offering a natural, sophisticated beauty that synthetic dyes simply can't replicate.

Over ten years, we've collaborated with global experts in botanical dyeing, focusing on creating stable, colourfast processes for industrial-scale cashmere production. In partnership with natural dye specialist **Stefano Panconesi**, we developed an exclusive collection using only plant-based infusions – herbs, berries, and roots.

The result is **NATURA**: a unique fusion of pure natural luxury and modern dyeing technology. Offering 30 exquisite colours in 100% naturally dyed cashmere, Natura brings botanical dyeing to mass production, making it an affordable and sustainable alternative to chemical dyes, without compromising the softness, quality, or elegance expected from the world's finest cashmere.

Spun from the softest cashmere and tinted with nature's own palette, our botanical-dyed yarn is a pure expression of craftsmanship and care. Gently coloured using plants, roots, and flowers, each yarn tells a quiet story of earth and fibre in harmony. Dyed exclusively by Consinee with respect for tradition and the land, this yarn is as natural as the world it comes from – soft, luxurious, and beautifully alive.





# NATURA

## 2/26Nm 100% Crown Cashmere Naturally Dyed

At Guilded Goods, we use only the finest premium natural fibers in all our designs, with Cashmere at the core of our collection. The luxury, beauty, and exceptional warmth of Cashmere is unrivalled and immediately recognizable, thanks to its unique qualities of lustre, lightness, durability, and softness, which create a superior elegance for knitwear.

We value tradition and heritage very highly, working closely in partnership with experienced sheep herders and artisans to embrace centuries-old techniques and create exceptional color effects with our yarns.

**NATURA** is our signature CROWN CASHMERE, naturally dyed yarn expertly handspun from carefully selected premium-quality raw materials and hand-dyed with botanicals to create a dazzling yet subtle elegance when worn. NATURA adds an extra element of glamour and sophistication to our luxurious Cashmere collection.

**NATURA** colors are derived from a blend of vegetal sources, with no chemicals used in the dyeing process. Our Botanica Cashmere range is dyed using certified, traceable pure cashmere - offering a luxurious yet sustainable yarn. Natura delivers premium softness and a responsible environmental choice, preserving natural resources for future generations.

As with all natural processes, vegetal dyeing introduces some variability, so color consistency between lots cannot be guaranteed, and fasteness may differ from chemical dyes. Yet these natural variations are par of its unique appeal - a valued trait of today's circular and sustainable approach.

Our shades are created using various plant sources, either individually or combined, producing a rich palette of exclusive, natural colors.

## COLOUR INDEX - 30 NATURALLY DERIVED COLORS

**NATURA** 2/26Nm 100% Crown Cashmere  
Naturally Dyed

|          |            |    |
|----------|------------|----|
| PL-22001 | PALLID     | 1A |
| PL-22002 | RUMICE     | 1B |
| PL-22003 | EDERA      | 2B |
| PL-22004 | ALLIUM     | 2C |
| PL-22005 | CALENDULA  | 4C |
| PL-22006 | CIPOLLA    | 4B |
| PL-22011 | RUDBECKIA  | 9B |
| PL-22014 | FORSYTHIA  | 8B |
| PL-22016 | BETULA     | 9A |
| PL-22017 | ROBBIA     | 4D |
| PL-22018 | PHYLLOS    | 9C |
| PL-22019 | MENTHA     | 3A |
| PL-22020 | GINEPRO    | 3B |
| PL-22022 | JUNIPERUS  | 3C |
| PL-22036 | RHEUM      | 5D |
| PL-22041 | KALMIA     | 6A |
| PL-22042 | CAMPETRIS  | 1C |
| PL-22043 | ESPELETIA  | 2A |
| PL-22044 | SYLVATICA  | 4A |
| PL-22045 | PAEONIA    | 8A |
| PL-22046 | COCCINEA   | 8C |
| PL-22047 | CORTEX     | 7A |
| PL-22048 | HELLEBORUS | 7B |
| PL-22049 | QUERCUS    | 7C |
| PL-22050 | PICEA      | 5A |
| PL-22051 | SEQUOIA    | 5B |
| PL-22052 | CARBO      | 5C |
| PL-22053 | MARMOUR    | 6B |
| PL-22054 | FERRUM     | 6C |
| PL-22055 | LAPIDES    | 6D |

PL-22037 CEYLON \*

\*Shown as knitted swatch



**NATURA minimum order quantities:**  
Stock supported shades 1Kg per color.

Out of stock colors have a 30 day lead time.

Wholesale pricing available upon request.

**For orders and inquiries contact us at [info@woolliie.com](mailto:info@woolliie.com)**

**PUNICA GRANATUM**  
(Pomegranate)

*Soft yellows to greys from Persian pomegranate peel dye.*



**ONION SKIN**  
(*Allium cepa*)

*Yellows to browns from onion's outer skin layers.*



**LUTEIN**  
(Marigold)

*Sunny yellows and olives from marigold petals, fibre-friendly.*



# BOTANICA



**LITHOSPERMUM**  
(Borage)

*Lavender, grey, and purple hues from borage plant roots.*



**LOGWOOD**  
(*Haematoxylum campechianum*)

*Purples to deep blues from Central American logwood heartwood.*



**INDIGOFERA**  
(Indigo)

*Rich navy to warm blues from Indigofera plant leaves.*



**RHUBARB**

*(Rheum rhabarbarum)*

*Lightfast yellows and oranges from Nepalese and Tibetan rhubarb roots.*



**MADDER**

*(Rubbia cordifolia)*

*Intense reds and warm hues from perennial madder roots.*



**DACTYLOPIUS**

**COCCUS CACTI**

*(Cochineal)*

*Vibrant scarlets to burgundies from cactus insects in Mexico.*



# CASHMERE

BOTANICA CASHMERE  
IS OUR PUREST, MOST  
SUSTAINABLE YARN IN OUR  
COLLECTION, BOTANICALLY  
DYED FOR UNMATCHED  
SUBTLETY AND DEPTH —  
OFFERING A NATURAL,  
SOPHISTICATED BEAUTY  
THAT SYNTHETIC DYES  
SIMPLY CAN'T  
REPLICATE.



**ACACIA CATECHU**

*(Catechu)*

*Rich, fast browns from Acacia wood in Asia and Africa.*



**LAC**

*(Kerria lacca)*

*Deep, warm reds from insect resin on Asian trees.*

**GALL NUT**

*(Quercus infectoria Oak)*

*Subtle tones, beige to black, from oak tree galls.*



# PURE LUXURIOUS CASHMERE

*Guided Goods is a name that has become synonymous with luxury, excellence and supreme quality.*

## GREEN HANDICRAFT

Our continual investment in green handicraft and industry expertise for processing, dyeing, and spinning, along with our creative color and yarn innovations, has made Guided Goods an advanced market leader as a global Cashmere yarn designer.

We embrace sustainability through thoughtful, hands-on craftsmanship. Each of our luxurious Cashmere products is a labor of love, handcrafted by skilled artisans. From the first stitch to the last, every step is intentional, ensuring unparalleled quality and unique beauty in each piece.

Our production process begins with responsibly sourced 100% finest Cashmere, celebrated for its unparalleled softness, natural warmth, and timeless elegance. Skilled hands carefully knit every piece, honoring centuries-old techniques that celebrate heritage and artistry. No machines, just meticulous care and attention to detail that makes each product one-of-a-kind.

Our dedication to green handicraft is about rethinking production in harmony with the planet. By reducing waste and eliminating harmful chemicals, we are paving the way for a cleaner future – one stitch at a time. Our blankets tell a story of sustainability, artistry, and enduring care for the Earth.

We are very proud to have one of the most exclusive Cashmere production processes, underlining our core values of aligning handicraft with green initiatives for sustainable production.

## ETHICAL AND SOCIALLY RESPONSIBLE

Guided Goods places great importance and emphasis on being ethical and socially responsible, with a true commitment to environmental protection, animal welfare and sustainability.

We believe in total transparency and understand the importance of responsible Cashmere production from farming to final product. We have implemented strict monitoring for every step of the Cashmere development process, giving reassurance to customers they are receiving the best quality and most ethical Cashmere they can buy.

We partner directly with local communities, and prioritize honoring their craftsmanship and traditions while creating sustainable livelihoods. Fair trade ensures skilled artisans receive fair wages and work in safe, supportive conditions. We prioritize empowering artisans economically, preserving their rich heritage and fostering a brighter, more equitable future for their families and communities.

## BOTANICA CASHMERE

As specialists in one of the worlds most precious natural animal fibers, we know only too well the environmental impact fashion has from farm to store. That's why we are dedicated to finding innovative solutions that minimize this impact without compromising the exceptional quality and luxurious appeal our customers expect.

Through extensive research and collaboration, we have proudly partnered with global experts in natural dyes and sustainable certifications to create our exclusive botanica Cashmere collection - exclusive colors dyed using only a natural infusion of plants from sources such as herbs, berries, roots and flowers. It is a harmonious blend of luxury, sustainability, and thoughtful innovation.

*Our partnership with suppliers and dedication to new manufacturing techniques has earned us a range of certifications to reassure you of our unrivalled quality control and belief in sustainable initiatives.*

